



NEWS RELEASE

for immediate release July 2008

Local business wins a double at international awards

Local business **Creative Home Cinema** beat off stiff opposition to win two prestigious awards at the first integrated home technology equivalent of the Oscars. This success was particularly impressive, as the company has only been trading for just over one year!

The *Crestron International Integration Awards* honour the most innovative and creative residential integrated systems (that's smart-homes to you and me!), resulting in some of today's most spectacular and innovative homes in the world.

Creative Home Cinema, based in Ferndown, Dorset with 9 staff, beat over 70 other entries from around the world to win the **Best High Rise Living** and **Best International Crestron Home** categories for two luxury properties.

The projects entailed the creation of a truly interactive home, integrating the very latest technology into the fabric of the building, providing homes which are almost entirely controllable at a fingertip's touch. From heating and ventilation to lighting, security and entertainment, all systems can be controlled from an easy-to-use touchpanel.

Mark Buckfield, Managing Director of Creative Home Cinema, said: *“We are elated to have won not one, but two prestigious Crestron Integration Awards, especially considering the extremely high calibre of the international competition. It has been a tremendous year for us, very hard work, but winning like this is testament to the incredible efforts of the whole team, without their dedication and expertise this would not have been possible.”*

Creative Home Cinema’s *Luxury London Living* project won Best High Rise for offering an original and versatile integrated solution. The project created the ultimate comfortable and convenient lifestyle with excellent entertainment possibilities including motorised screens and drop down speakers, all controlled by a portable touch screen.

Best International Crestron Home was won with their second entry *French Chalet Megeve*, installed with various forms of audio and visual technology and boasts a ‘drop down’ ceiling mounted plasma screen and surround sound.

The awards were presented at a special party held at the recent CEDIA Expo trade show in London’s ExCel centre. Presenting the awards, MD of Crestron, Robin van Meeuwen, said: *“The quality of Crestron integration being carried out is truly spectacular and it is a privilege to see what is being achieved with our technology out in the residential field. The standard of entries was exceptionally high, make judging very challenging, but I’m delighted that the team at Creative Home Cinema were justly rewarded for their incredible hard work and flair with the technology.”*